



ARTISTS:

ART MUST BE .ART

AES+F is a digital artist group of four best known for their large scale multi-media and video installations which have included the Venice Biennale and other international art exhibitions. AESF art is a game of colours, heroes, lights and also sound so all of these parts are ...forever. "We are pleased to switch to .ART. Reactions are very positive, because everything is .COM or something else, but art must be .ART." Lev Evzovich, "E" of AES+F. The process to switch to AESF.ART was simple and easy, once they got their new .ART name, they transferred their old site to the new .ART address.

CREATE SOMETHING NEW WITH .ART

Steve Miller is a multi-media artist who among other things has a commitment to the Health of the Planet. "The whole Idea that is SteveMiller.art it's a new kind of excitement and within that you can now have the freedom to create something new". Steve has imaginatively used x-ray technology to capture evocative images relating to the flora and fauna of the rain forests to give the world a metaphorical check-up.

PASSION OF LIFE THROUGH .ART

Shen Wei is a visual artist and choreographer who uses elements of Chinese and Western cultures as inspirations in his creations. In the past years Shen Wei has toured over 40 countries and 140 cities around the world. ".ART is for those who share the same passion about life through art." Prior websites were ShenWeiDanceArts.COM or ShenWeiArts.COM and both required the word 'arts'. Shen Wei states "It would be much greater to shorten all the websites for people to simply got to .ART". – Shen Wei

PRESERVATION OF ART

Marina Abramovic Institute founded her institute with a mission to support and present performance and encourage collaboration between arts, sciences and humanities. The MAI.ART website will support the institutes goal to serve as the legacy Marina Abramovic on the Internet.

ARTS ORGANIZATIONS:

CREATING COMMUNITY WITH .ART

Kickstarter is a globally recognized crowd funding platform which supports creatives across a wide variety of industries. "We wanted to use the .ART website as a way to speak directly with the arts community in a more targeted and focused way" Shane Brennan, Arts Engagement Strategist, Kickstarter. The Kickstarter.ART website will be a storytelling platform to chronicle the success achieved by various art community projects that were funded through Kickstarter and provide the project investors greater visibility into the impact of their support.

DEEPENING ENGAGEMENT WITH .ART

Hauser & Wirth Gallery will launch an interactive visual chronology detailing the gallery's history, artists and major projects. Hauser & Wirth believes that this timeline will become an invaluable resource for researchers, students and the wider public. The Hauserwirth.ART website will be displayed on monitors at the front desk of each of our six gallery spaces worldwide, in order to encourage visitors to deepen their engagement with the gallery and to contextualise the art on view. The launch of the site will coincide with the gallery's 25th anniversary and be the focal point of our celebrations in March 2017.

IDENTIFICATION WITH .ART

BRAFA, the Brussels Art Fair, is among the oldest existing art fairs in the world starting in 1967. BRAFA has over 60,000 international visitors each year. Gallerists exhibiting at BRAFA specialize in fine arts. Brafa's prior website was brafa.be, using the Belgian country code and wanted to get access to a community that was open to the whole world. "Having domain name BRAFA.ART we will understand immediately what it's all about - Art, in all its diversity" Bruno Nelis, BRAFA PR & Communications Director.