

Marketing Kit

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Art is Everywhere. Everyone is an Artist. The future is .ART

- 270,000+ domains under management
- Strong Performance: premium domain portfolio, valued at \$437 million, drives 60% of our revenue, which is in the tens of millions
- >53% live sites
- Patented “Digital Twin” with additional Whois Fields (“Whatis™”)
- Web3-compatible: connect crypto wallets & more for free
- Domain Sales Support the HEALING POWER OF ART INITIATIVE

01. BACKGROUND

.ART Is a Family Passion!



Left to right: Suleyman, Medina, Reykhan, Safiya and Ulvi Kasimov

.ART is more than just a domain registry; it's a family's love letter to art and its power to heal and transform lives. Founded by Ulvi and Reikhan Kasimovs, the platform is inspired by their daughter Medina Kasimova's resilience and her journey with art. From a young age, despite significant challenges, Medina communicated her vibrant inner world through art, creating pieces filled with life and a unique perspective.

This personal experience led the Kasimov family to establish the Art Therapy Initiative, reflecting their deep-seated belief in art's therapeutic properties. With a portion of .ART's revenue supporting this cause, including a \$1 million scholarship fund at George Washington University, the story of the Kasimov family is a poignant reminder of art's transformative impact. To thrive in the evolving online landscape. Recognizing the importance of art as a means of global well-being, our charitable mission is to support our Art Therapy Initiative, promoting awareness of and access to the healing powers of art.

How Big Is the Creative Economy?

According to UN estimates, the creative economy industries generate annual revenues of over **\$2 trillion** and account for nearly **50 million** jobs worldwide.

“Industries normally considered include ‘those whose major outputs have symbolic values,’ mainly advertising, architecture, books and newspapers / magazines, gaming and movies, music and performing arts, radio, TV, and the visual arts.” — UNESCO

Get Smart: .ART Snapshot

271,540

.ART ended 2024 with 271,540 .ART domains under management, a net domain growth of 8% over the end of 2023

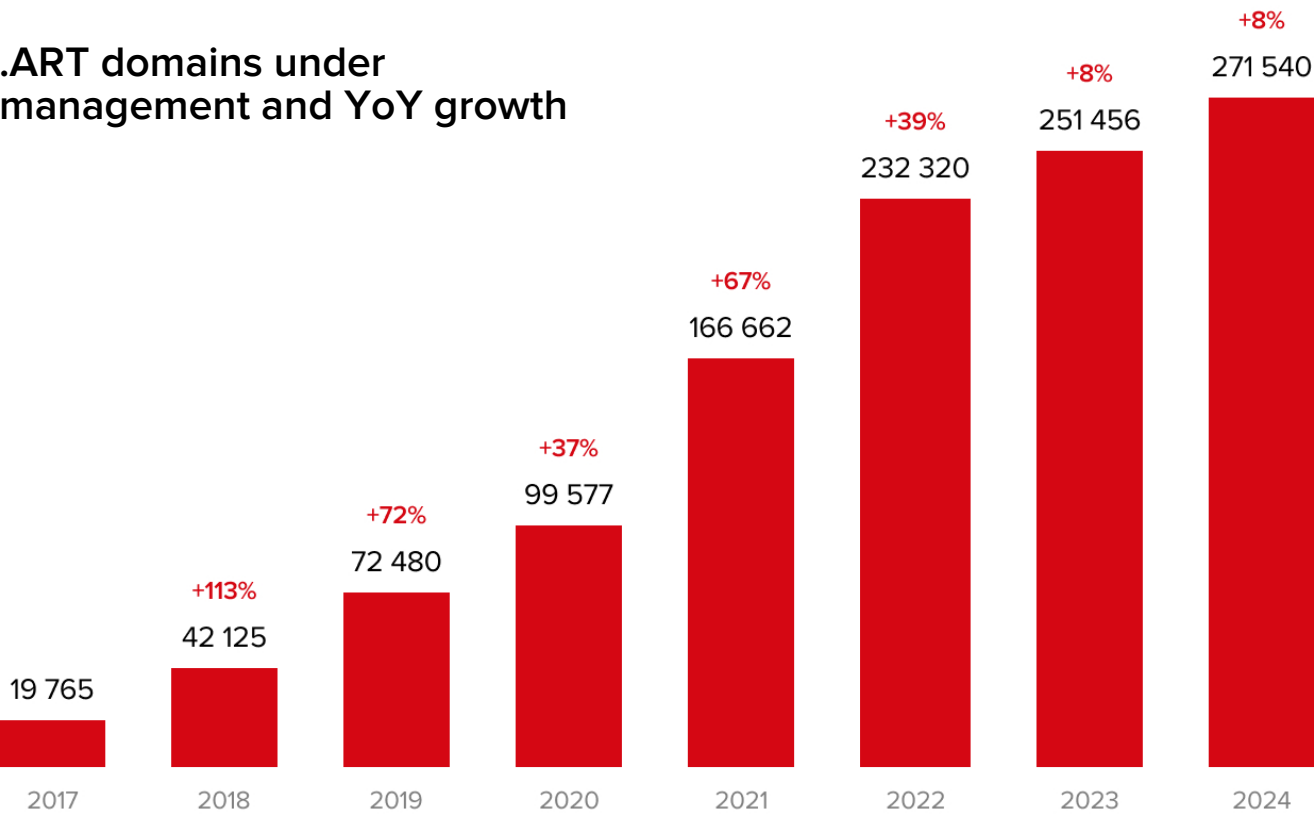
53%

The .ART community continued to boast a thriving network of active, highly creative live sites, with 39% of all .ART domains dedicated to website use and an additional 14% utilized for redirects.

79%

1st-year renewal rate was an astounding 79% for premium names and at 62% for standard names.

.ART domains under management and YoY growth



02. CORPORATE SOCIAL RESPONSIBILITY

Why It Matters

Every .ART domain sale supports the **Art Therapy Initiative**, including a \$1M endowment for graduate fellowships at George Washington University. Partnering with .ART aligns your brand with social impact, enhancing credibility and engagement through purpose-driven storytelling.

Healing Power of Art: the Initiative



Ulvi and Reikhan Kasimovs, the founders of .ART Domains, have always been active philanthropists. The Art Therapy Initiative is .ART's way of giving back.

.ART launched its **HEALING POWER OF ART INITIATIVE** in 2023 to expand the company's Corporate Social Responsibility program. As part of the ongoing initiative, we have pledged a \$1 million endowment for graduate fellowships for students in the Art Therapy Program at George Washington University. By supporting .ART you are supporting this important cause as a portion of the revenue from the sale of .ART domains goes toward funding the Art Therapy Initiative and its charitable activities.

"It's time to remember that art has a therapeutic effect and start sharing art, its practices, and impressions to begin the process of global healing and recovery."

Ulvi Kasimov, .ART Founder

At the 2024 AAM Annual Meeting, the .ART team hosted interactive art therapy boards powered by ID.art, connected with artists and curators, and supported keynote sessions on art's therapeutic impact—highlighting innovative ways for museums to enhance visitor experiences.



Healing Powers of Art: the Documentary

At last year's American Alliance of Museums' annual meeting, the .ART team premiered a short film, «The Healing Powers of Art,» sparking significant interest among attendees.

Inspired by Medina Kasimova, the daughter of .ART founders, this film captures how art has been her sanctuary and mode of expression since childhood, exemplifying its therapeutic potential.

The film includes insights from leading voices in art therapy, such as:



Heidi Bardot

Director & Associate Professor
at George Washington
University



Yunona Dranichnikova

Art Institute of Chicago



Melinda Riddle McCoy

Founder of the ELM Foundation



Anum Farooq

Artist & entrepreneur



03. COMMUNITY

Why It Matters

.ART isn't just a domain—it's a **living ecosystem** with 270,000+ adopters, and the majority of .ART domains are actively used. With major **galleries, museums, and institutions** on .ART, the domain is seen in **physical spaces, exhibitions, and marketing materials worldwide**, reinforcing brand credibility and serving as additional organic promotion.

.ART Community

270 000 + Creatives Joined Us

While .ART itself is generic, it's uniquely suited to specific markets, including:

Museums, Galleries, and Art Institutions / Corporate Art Collections / Artists, Artisans, and Creatives / Events and Festivals / Passions and Interests / Web3 Projects and Platforms / Magazines, Press, and Agencies / Apps and Technology Platforms

Type of Customers

69%

Individuals

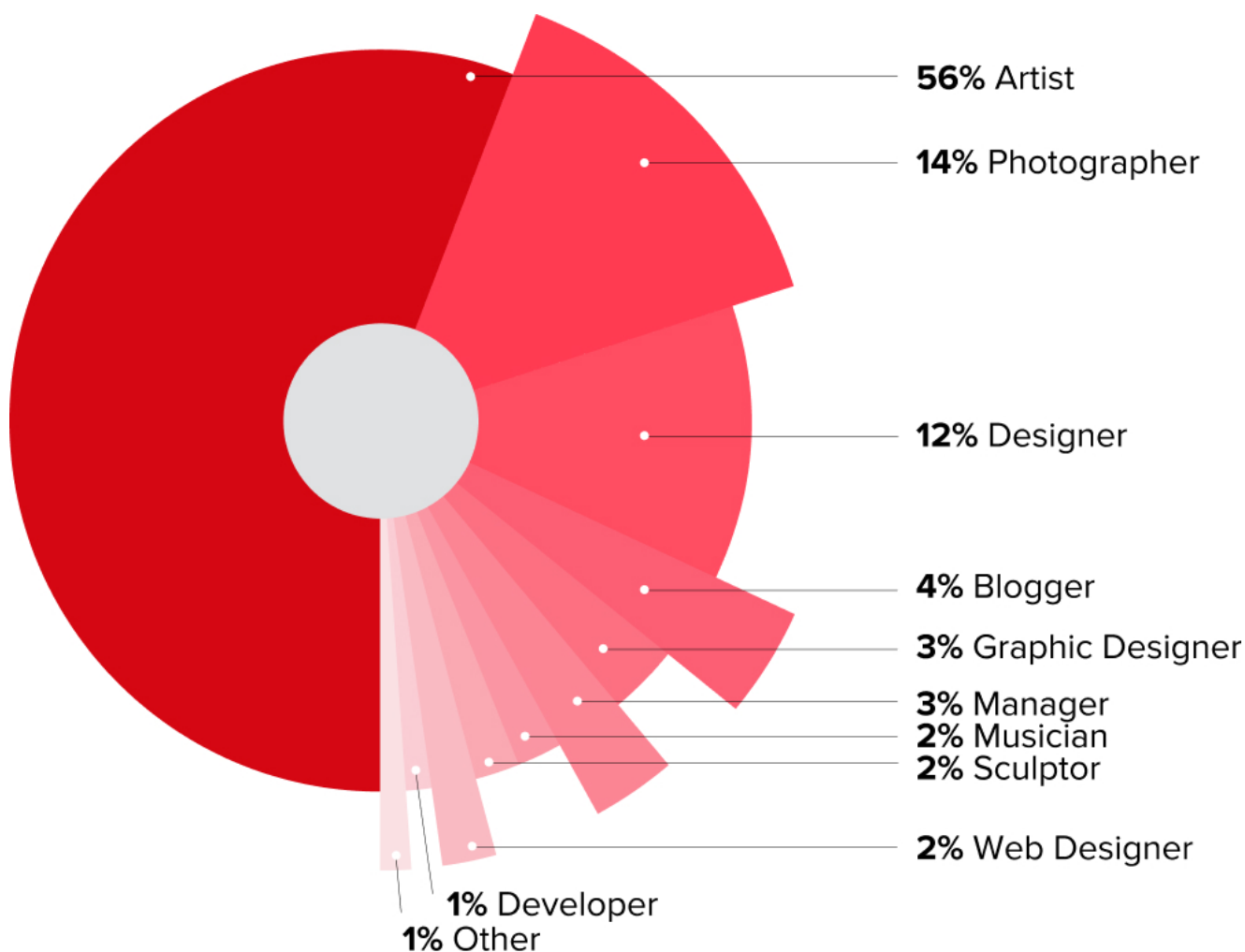
26%

Companies

5%

Other (e.g. digital objects)

Type of Audience (Individuals)



Our Community Continues to Grow and Prosper

From the renowned galleries such as Hauser & Wirth (hauserwirth.art), celebrated organizations such as the Marina Abramovic Institute (mai.art), celebrities like Sharon Stone (sharonstone.art) to brand's dedicated cultural presence (porsche.art, mercedes-benz.art)



sharonstone.art



viviennewestwood.art



swatch.art



foundationlouisvuitton.art



porsche.art



ars.electronica.art



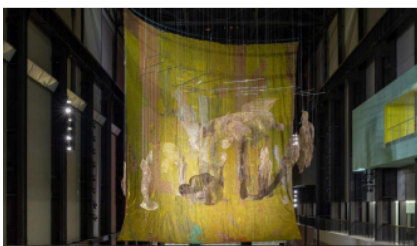
mai.art



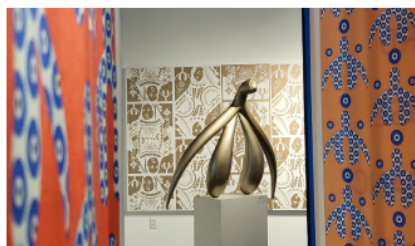
maxxi.art



circa.art



elanatsui.art



sophiawallace.art



mosaert.art



chrisseyhynde.art



shantellmartin.art



brafa.art

Art Galleries Love .ART!

Presence of .ART adopters at the recent Armory Show (New York), Frieze & Frieze Masters (London), Art Basel, Miami Art Week & more



koopman.art

Koopman Rare Art, founded in 1952 and based in Mayfair, specializes in antique English silver and objects de vertu.



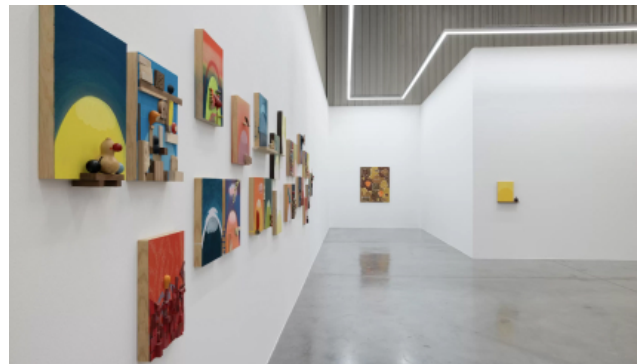
oniris.art

Contemporary Art Gallery founded in 1986 in Rennes & Paris.



nararoesler.art

Nara Roesler is a leading Brazilian contemporary art gallery, showing Brazilian and international artists.



carbon12.art

Carbon 12 is the first gallery at Alserkal, Dubai, founded back in 2008 by Kourosh Nouri and Nadine Knotzer.



hauserwirth.art

Hauser & Wirth is one of the most prominent global art galleries with locations like New York and London.



goodman-gallery.art

Goodman Gallery, with its 53-year legacy in South Africa, champions art that spurs social change.

Usage Leads to Services (and Revenue)

We are proud of the active online .ART community and the number of highly creative live sites using a .ART domain as their primary URL. By definition, art-related individuals and business want a multimedia web presence, requiring hosting and storage.

39% of all .ART domains are used for websites, and 14% for redirects.



sharonstone.art

Hollywood star Sharon Stone has successfully transitioned to an abstract painter, receiving acclaim for her exhibition «Welcome to My Garden» at C. Parker Gallery.



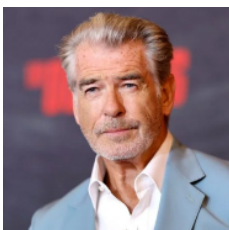
panels.art

Panels.art by Marques Brownlee, a leading tech creator, offers curated, high-quality wallpapers that elevate digital customization, showcasing original art and transforming screens into personalized visual experiences.



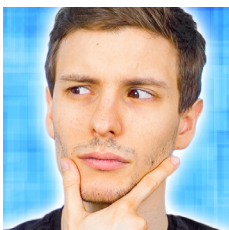
laurents.art

A toddler prodigy from Germany, Laurent creates abstract paintings that sell for up to \$7,000, captivating collectors and redefining the early potential of creativity.



olea.art

Pierce Brosnan is partnered with olea.art, an A.I.-powered art curation platform, showcasing his Van Gogh-inspired linocut at Art Miami. As a shareholder and advisor, he highlights Olea's new tool, Oli, revolutionizing art curation.



thiojoe.art

Thio Joe is YouTuber with a 3M following who makes technology videos, including tech news, reviews, and discussions. He's also an artist!



pollinator.art

Pollinator Pathmaker is an art-led initiative by Alexandra Daisy Ginsberg that designs gardens for pollinators like bees and butterflies.

04. PRODUCTS

Why It Matters

From **premium domains** to **Web3 compatibility**, .ART offers a suite of digital tools tailored for the creative economy. Businesses leveraging these features gain a competitive edge in branding, security, and innovation—ideal for those targeting creatives, collectors, and institutions.

Standard, Inventory and Premium Domains

Pricing Tiers

Not all domains are created equal—especially in the art world. Whether you’re an emerging artist, a global brand, or an investor, **.ART’s pricing tiers** offer something for everyone.

With **10 pricing tiers**, we categorize domains into **Standard, Inventory, and Premium**—each designed to match different levels of exclusivity and market value.

Tier Breakdown

CATEGORY	TIER PRICE (USD)	RENEWAL (USD/YEAR)
Standard	\$20	\$20
Inventory	\$70, \$140, \$210, \$410	\$70
Premium	\$910, \$5,000, \$10,000, \$50,000, \$100,000	\$70

All prices listed are wholesale rates and may vary based on registrar pricing

Standard Domains

Affordable and widely available, standard domains are perfect for personal projects, emerging artists, or those seeking a functional, budget-friendly option for their online presence.

Inventory Domains

More Valuable Than Standard, More Accessible Than Premium

A step above standard, inventory domains are more desirable names that strike a balance between accessibility and exclusivity. Priced affordably between \$70 and \$410, these domains hold added value for creatives and brands looking for something distinctive without a significant investment.

Why Choose Inventory?

- More desirable than a standard domain
- Great for collectors, artists, and creative businesses
- One-time inventory pricing, but easy renewal at just \$70/year

Premium Domains

The Pinnacle of Digital Art Real Estate

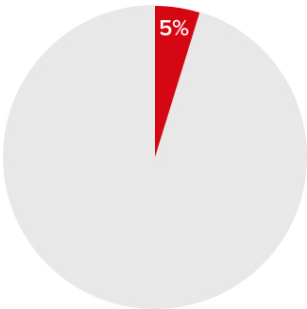
Highly sought-after, premium domains are short, memorable, and impactful. These exclusive names—often single words or iconic phrases like wine.art or AI.art—are ideal for businesses or individuals aiming for strong branding and visibility. Priced higher due to their rarity and market value, premium domains are exceptional digital assets with the potential to appreciate over time.

Why Choose Premium?

- 1. **Data-Driven Valuation:** .ART uses an innovative 14-parameter algorithm, considering factors such as generic word popularity, offline and online demand, and sales in other domain zones, to identify over 2.3 million highly valuable premium names.
- 2. **Proven Market Demand:** In 2024 alone, 42 premium names were sold in the \$5,000–\$10,000 tiers, with the most sales coming from the \$910 tier, which accounted for 37% of premium name revenue.
- 3. **Investment Potential:** The average price of premium names sold was \$350 (before rebates), and premium names like Voice.art have achieved record-breaking resale prices of \$40,000 on the secondary market.
- 4. **Exclusive and Limited:** These domains are rare assets, ideal for collectors, brands, and investors looking for high-end digital real estate.
- 5. **One-time premium pricing, but easy renewal at just \$70/year**

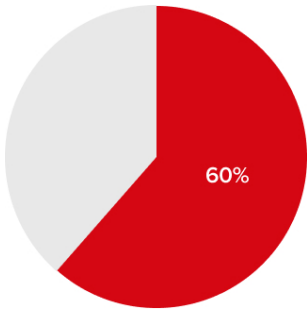
Premium Domains: Key Insights

NUMBERS OF DOMAINS



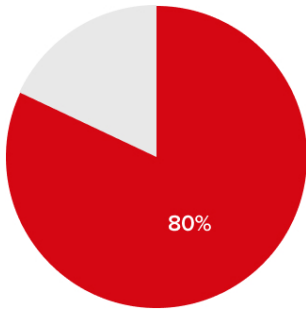
5% of all registered .ART domains

REVENUE SHARE



60% of the total registration revenue

RENEWALS



\$437mIn in Inventory!

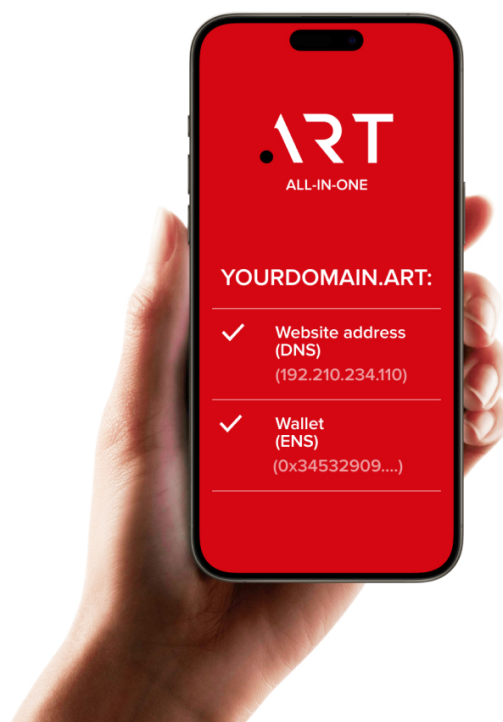


Gasless Web3 Compatibility

Your Customers can now Seamlessly Integrate their .ART Domain with Web3: Connect Crypto Wallets & More. Increase .ART retention and renewals by adding Web3 functionality!

Your customers with Crypto Wallets don't have to share a long, complicated public wallet address – instead they can embrace the future of digital ownership by linking their .ART domain directly to a crypto wallet, making it function just like any Web3 name. Now you can offer this to your .ART registrants for FREE using our simple “gasless” solution. All they have to do is add a TXT record using your existing DNS management system!

ADVANCED: Offer the ability to connect .ART domains to IPFS content, expanding the utility and appeal of your Web3 offerings.



Here's How to Make a .ART Domains a Bridge Between Web2 and Web3:

1. Log into Your Domain Management Dashboard

Access the DNS settings where the .ART domain is managed. Select the option to add or manage a TXT record.

2. Update with a Simple TXT Record

Add a new TXT record in this format (must be exactly as noted, including spaces and no spaces. Enter wallet addresses without the < >):

		HOST	VALUE
	For Ethereum	@	ENS a=60;0x179A86.... (i.e. your wallet address)
	For Bitcoin	@	ENS a=1;<your wallet address>
	For Solana	@	ENS a=501;<your wallet address>
	For Polygon	@	ENS a=966;<your wallet address>

3. Dual Functionality Unlocked

Your .ART domain now does double duty — as a standard web address and email identifier, and as a direct link to your crypto wallet or IPFS content in the Web3 world.

Whois, Whatis™, and Art Records (Digital Twin)

patented in the US

.ART is the first domain zone in Internet history to be granted permission by ICANN to extend Whois domain information fields, effectively creating Art Records.

Art Records are additional information fields which can store data about creation and appearance of an art object. They are based on Object ID™, an international standard developed by the Getty Foundation. Hardwired into the .ART domain and visible in the public WHOIS directory, Art Records represent a digital solution that offers evidence of authenticity, bolstering the value of your artwork and cementing one's ownership credentials.

karlbrullov.art

Domain Name: KARLBRULLOV.ART
 Registry Domain ID: D115749561-CNIC
 Registrar WHOIS Server: whois.PublicDomainRegistry.com
 Registrar URL: <https://publicdomainregistry.com>
 Updated Date: 2022-09-29T15:12:53.0Z
 Creation Date: 2019-08-06T11:36:15.0Z
 Registry Expiry Date: 2023-08-06T23:59:59.0Z
 Registrar: PDR Ltd. d/b/a PublicDomainRegistry.com
 Registrar IANA ID: 303
 Domain Status: clientTransferProhibited <https://icann.org/epp#clientTransferProhibited>
 Registrant Organization: UKCI Holdings Ltd
 Registrant State/Province: Isle of Man
 Registrant Country: IM
 Registrant Email: Please query the RDDS service of the Registrar of Record identified in this output for information on how to contact the Registrant, Admin, or Tech contact of the queried domain name.
 ...
 Art Record - Type of Object: The album of drawings
 Art Record - Materials & Techniques: Watercolor, graphite pencil on paper, chestnut ink, pen on paper, sepia on paper, bronze paint, varnish on paper mounted on cardboard.
 Art Record - Measurements: 33 pictures and 1 title sheet with handwritten dedication
 Art Record - Title: The Italian Album
 Art Record - Date or Period: 1828-1832
 Art Record - Maker: Karl Pavlovich Brullov
 Art Record - Subject: The album of drawings by K.P. Brullov The pictures dated 1828-1832 capture a small cross-section of society depicting monks, pilgrims, pipers and local women in situ.
 Art Record - Inscriptions & Markings: The album consists of 33 drawings, complete with presentation page showing the artists signed dedication: to the Countess Wittgenstein.
 Art Record - Features: A sheet with a handwritten dedication, folded in half, is smaller than most of the sheets with drawings themselves, therefore, could not serve as a cover for them.
 URL of the ICANN Whois Inaccuracy Complaint Form: <https://www.icann.org/wicf/>

Second Sunrise. First Year Free Names for Trademark Holders

Help your clients secure their brand's .ART domain for free and strengthen their presence in the digital landscape.



Eligibility

Businesses/brands with trademarks in the Trademark Clearing House (TMCH) or registered in the US



Offer Period

Limited to 60 days from the program launch date



Cost

Free registration for the first year, regular renewal fees apply after



Domain Types

Applicable to both standard and premium .ART domains that match trademarks or approved alternatives

Rationale Behind the Program

- 1. Brand Protection:** Reduces domain squatting and misuse, ensuring brands maintain digital control
- 2. Enhanced Visibility:** .ART domains offer unique branding, boosting presence in art and creative industries
- 3. Corporate Registrar Support:** Collaboration with registrars for targeted reach and a streamlined registration process

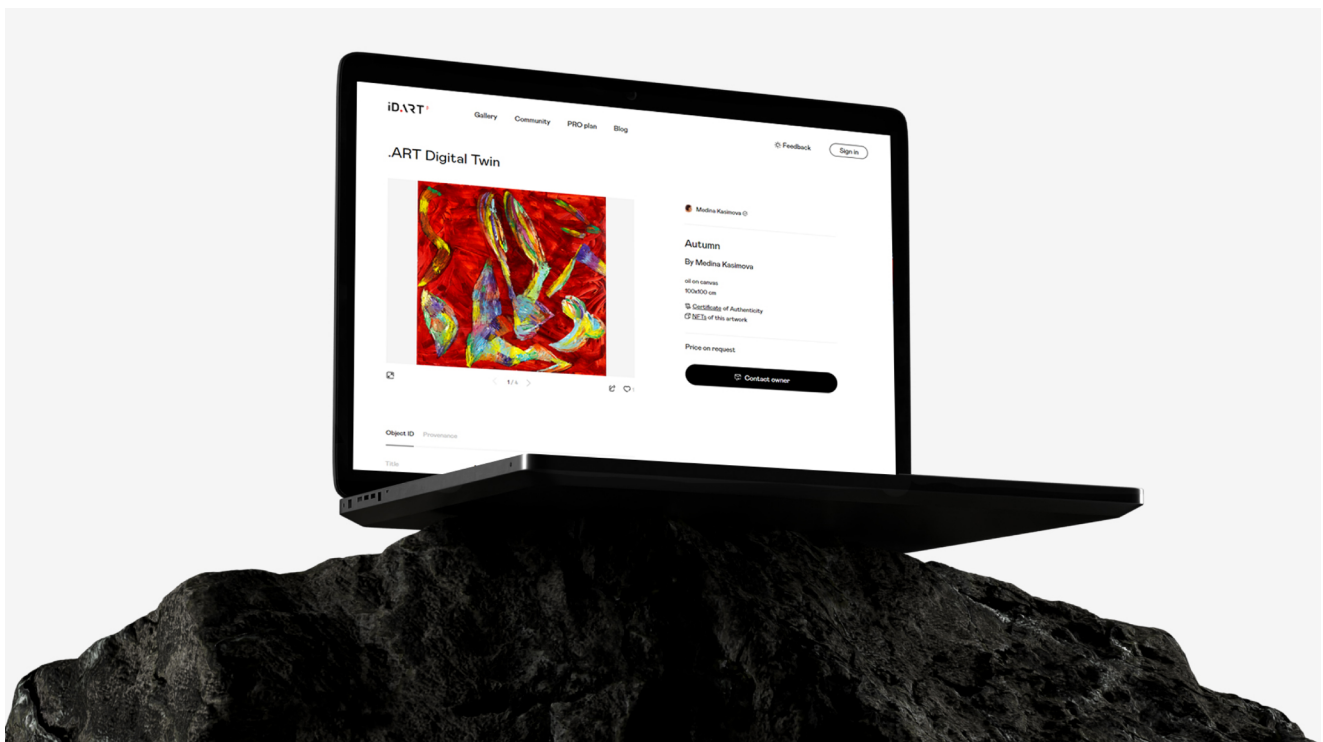
Provenance, Protection, and Promotion for Artists

iDART

ID.art is a comprehensive platform designed to help artists and creators manage their work, protect intellectual property, and establish a professional digital presence. As part of the .ART ecosystem, ID.art enhances the value of .ART domains by providing tools that connect the physical and digital aspects of the art world.

Core Features

- **Professional Portfolios:** Artists can create customizable websites to showcase their work in a polished and professional format.
- **Certificates of Authenticity (COAs):** Digital and physical COAs, backed by blockchain technology, provide secure verification of provenance and ownership.
- **Digital Hub:** A centralized dashboard that links social media, marketplaces, and other platforms, streamlining the artist's online presence.
- **Blockchain Security:** Immutable records enhance trust and protect intellectual property.
- **NFT Integration:** Tools to simplify NFT creation and market entry.
- **Global Exposure:** Artists using ID.art have opportunities to be featured on blogs, galleries, and social media, increasing visibility.





HUG: An Exciting Addition to the .ART Ecosystem

Empowering Artists Through Innovation and Community

In December 2024, .ART Registry acquired HUG, an inclusive social marketplace co-founded by Randi Zuckerberg and Debbie Soon. With a vibrant community of over 35,000 active users, HUG offers tools such as artist profiles, open calls, and grants. This acquisition strengthens .ART's commitment to providing creators with advanced tools to showcase, protect, and monetize their work across Web2 and Web3.

This move not only benefits artists but also creates exciting opportunities for .ART resellers, who can leverage HUG to drive demand for .ART domains and explore partnerships for creative initiatives.

Why HUG Matters for Resellers

With HUG now part of .ART, resellers have a unique opportunity to grow their customer base and expand their offerings while supporting the global art community.

1. Direct Access to a Thriving Community

With over 35,000 active HUG members, resellers gain direct access to a global network of creators seeking tools to enhance their online presence. This vibrant community offers an engaged audience primed for adopting .ART domains, making it a valuable resource for resellers to expand their reach.

2. Open Calls and Strategic Partnerships

HUG's open calls and grants now require artists to use a .ART domain, creating consistent demand for these domains. Resellers can explore co-branded initiatives and partnerships with .ART to organize open calls, providing artists with new opportunities while driving domain sales.

3. Boosting Demand

HUG's ecosystem naturally creates demand for .ART domains. Artists looking to showcase their work or build professional portfolios will seek domains that align with their creative identity, enabling resellers to grow their customer base while offering high-value products.

05. MARKETING SUPPORT

Why It Matters

.ART offers extensive **co-marketing opportunities**, including media features, webinars, and event sponsorships, while **.ART Ambassadors**—renowned artists, curators, and industry leaders—actively promote the domain worldwide. This exposure helps resellers tap into **new global markets, expand audience reach, and connect with highly engaged creative and cultural communities.**

Logo Usage

Our logo is the cornerstone of our expression and symbolises who we are. There are three versions that can be used.

Primary

Our primary logo should be predominantly used across interactions.

Shorthand

Our shorthand version is for use in social media and as a website favicon.

Special use

Our special use logo is for use in non DotART applications such as sponsorships or situations when the DotART logo is featured alongside other organisation logos.

[Download zip archive](#)

Primary



Shorthand



Sponsorship logo



Logo Safe Zone

The .ART logo must always have a consistent minimum clearance zone so that the logo is always legible and not 'cluttered' or interfered with. The clearance zone is taken from the size of two dots from the logo.

Without strap line



With strap line



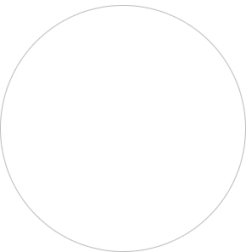
On White, Black, Red Backgrounds

Logo should always have maximum stand out against the background colour. This includes flat colour as shown and all photography.



Colours

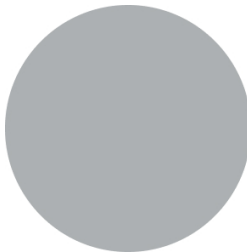
Defined by our bold and vibrant red. Use red and white predominately, with touches of black. All our colours should be used at 100%, do not use tints.



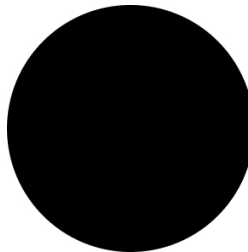
White
RGB 255 255 255
HEX #ffffff
CMYK 0 0 0 0



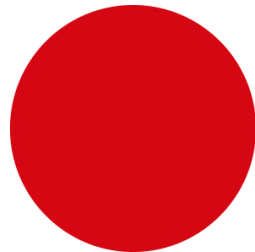
Gray
RGB 223 225 226
HEX #DFE1E2
CMYK 15 10 10 0



Medium gray
RGB 172 176 178
HEX #ACB0B2
CMYK 35 25 25 5



Black
RGB 0 0 0
HEX #000000
CMYK 0 0 0 100



Red
RGB 213 7 18
HEX #D50712
CMYK 8 100 100 2

Font

Aa

Headline

Proxima Nova Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Body

Proxima Nova Regular

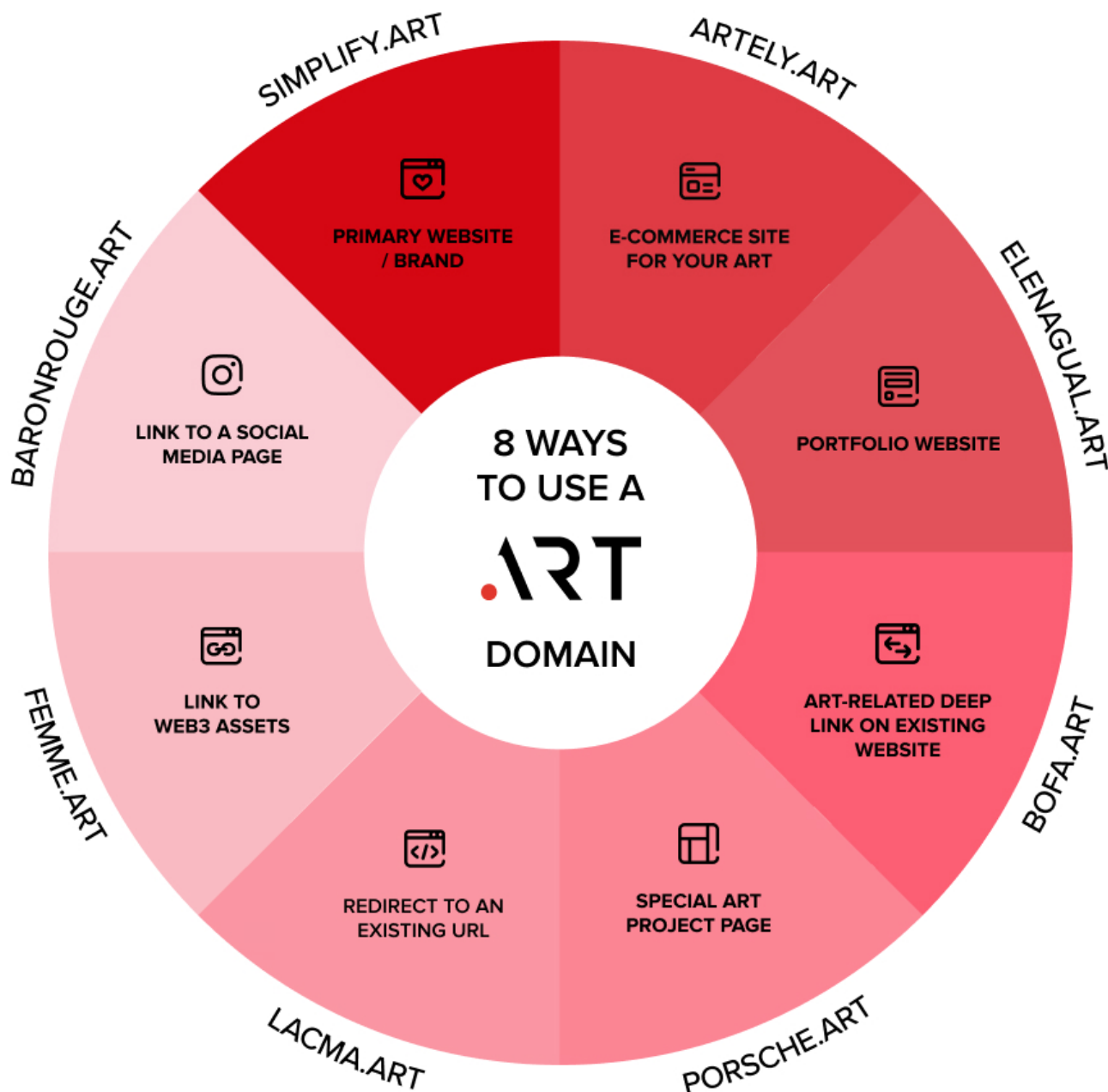
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

8 Ways to Use a .ART Domain

From hosting portfolios and e-commerce sites to linking Web3 assets and redirecting to existing URLs, .ART offers versatile solutions tailored to the art community.

Download different formats of this diagram
and corresponding copy:

[Download here](#)



Editorial Copy

A Domain Tailored for Creativity

.ART is a top-level domain specifically designed for artists, creatives, and art enthusiasts. Stand out with a domain that instantly reflects your passion, profession, or connection to the arts.

Join a Global Art Community

By choosing .ART, you become part of a vibrant, international network of creatives, galleries, museums, and organizations shaping the art world.

Exclusivity and Prestige

.ART is the only domain designed explicitly for the art world, signaling credibility and a strong connection to creativity and culture. Owning a .ART domain positions you as a participant, thought leader, and innovator in the artistic and creative community. .ART is for all creatives and all the arts—from visual arts to dance, to performing arts, to all arts of mastery.

Branding Power

Short, keyword-rich domains with the meaningful .ART extension amplifies branding efforts, making websites easy to find and remember. Ideal for artists, galleries, businesses, and organizations to build a strong digital identity aligned with their artistic vision.

SEO and Online Visibility

A .ART domain enhances SEO by associating your site with relevant search terms, improving rankings in art-related searches. For example, JaneDoe.com could be anyone doing anything. JaneDoe.art is the artist Jane Doe! It provides a clean, professional URL that resonates with search engines and audiences looking for art-related results.

Cultural Alignment

Because the word art adds context and meaning, .ART domains foster a sense of trust and belonging to a global, thriving artistic community. They represent a collective movement where art and technology intersect, offering digital identities for creators, collectors, and institutions.

Web3-Ready and Future-Proof

.ART domains support Web3 integration making it easy (and FREE) to connect your .ART domain to a wallet, NFT collection, or Web3 asset.

Support for the Healing Power of Art

The sale of .ART domains contribute to the charitable Healing Power of Art Initiative, which promotes access to and awareness of the healing power of art. Among other efforts, the Healing Power of Art Initiative has funded a \$1 million fellowship for graduate studies in art therapy at GW University in Washington, DC.

Access to Exclusive Opportunities

.ART domain owners gain access to marketing and career-advancing opportunities, including exclusive open calls, webinars with industry experts and being featured in blogs, social media, and publications produced or sponsored by .ART. These opportunities help elevate your profile and connect you with a network of art professionals and enthusiasts.

Flexibility of Use

.ART domains are highly versatile. Use them as your primary web address or an additional address dedicated to art-related projects. They are perfect for showcasing a specific creative endeavor, creating an online storefront, or linking to social media pages where your work is displayed. For professionals and businesses, .ART can complement your existing domain, serving as a unique destination for art-related content.

Taglines:

- 1

Claim your digital canvas with .ART
-
- 2

The domain that elevates creativity
-
- 3

Your art, your identity, your .ART
-
- 4

Where creativity meets the internet
-
- 5

Own your masterpiece online with .ART
-
- 6

Define your digital presence with .ART
-
- 7

For every artist, a space to thrive
-
- 8

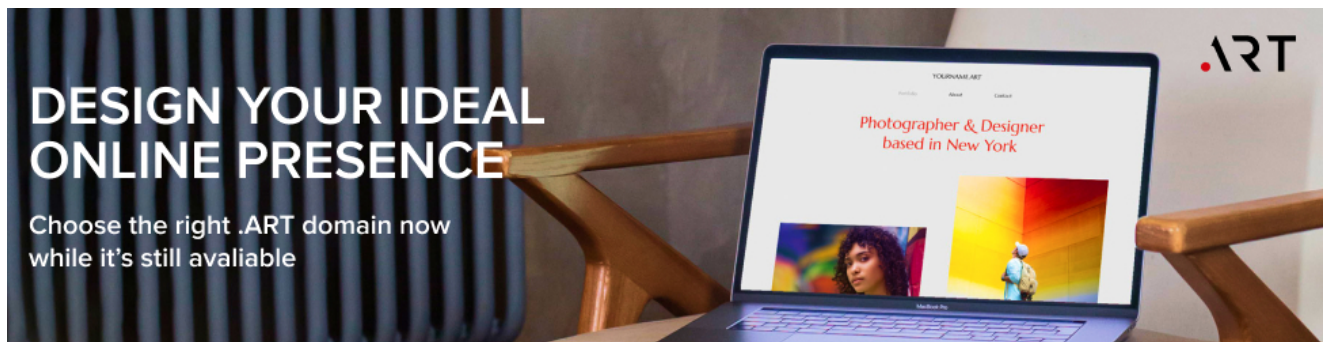
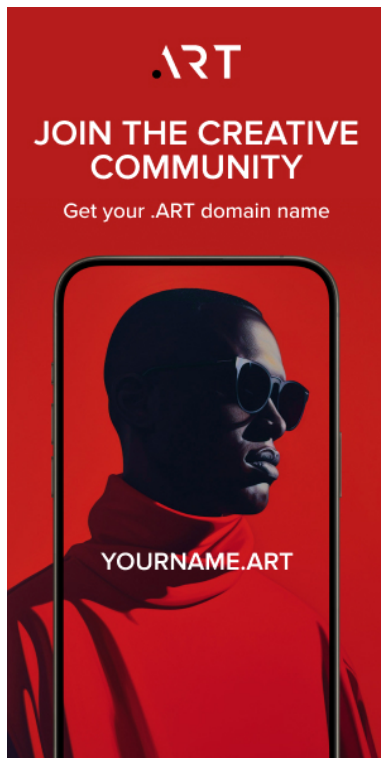
Showcase your passion on a .ART domain
-
- 9

A home for your creativity in the digital world
-
- 10

Art starts here: with .ART

[Download full archive](#)

Digital Banners



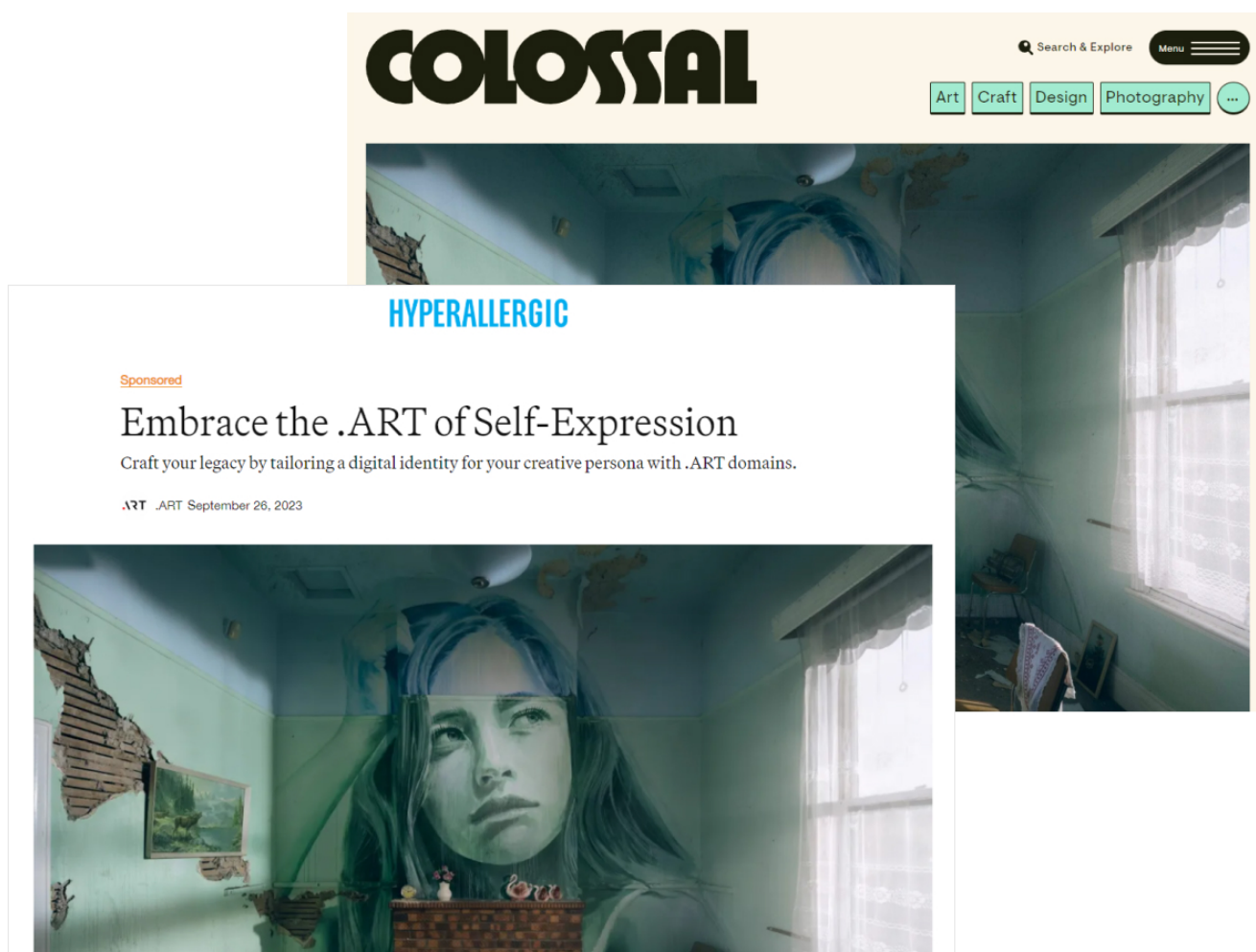
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Be Featured on Top Media Resources

Fancy attracting new clients through key creative media resources and be featured? .ART also promotes registrars as part of promo agreements, driving traffic to the registrars' platform.

.ART actively promotes its adopters through external media, such as articles on platforms like Hyperallergic, Colossal and Artists Network. This recent publication, for instance, featured Rone (www.rone.art), registered on GoDaddy, Ronen Tanchum (ronentanchum.art), registered on 101domain, Naomi Vona (naomivona.art), registered on OVH, and several others, who received visibility through .ART's marketing efforts.



.ART Ambassadors

Our global .ART Ambassadors showcase the diversity of the art world, connecting creativity and innovation across disciplines and regions



Phil Hansen
(fkm.art)
USA

Internationally recognized multimedia artist, TED speaker, author, innovator, mental health advocate.



Quinns Pheh
(quinns.art)
Malaysia

Artist, pianist, and Applied Linguistics student. Contributor at Poetic Art.



Anna Shvets
(annashvets.art)
Ecuador

Innovative art business strategist and CEO of TAtchers' Art Management, Director of Antarctic Biennale 2017.



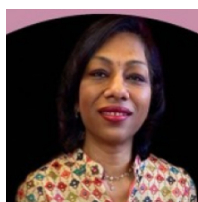
Valeska Maurice
(asao.art)
Haiti

ASAO is a hybrid social enterprise and non-profit focusing on social impact for Ayitian artists.



Mondoair
(mondoir.art)
UAE

First physical NFT gallery of its kind in the MENA region, founded by Amir Soleymani.



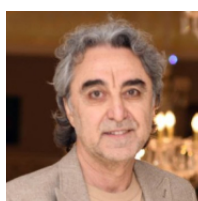
Charu Lata
India

Founder of Chithh, former Asia Pacific Head for 101domain.in, PGDM in Marketing/IT.



Ader Wu
China

International art services business working with emerging artists.

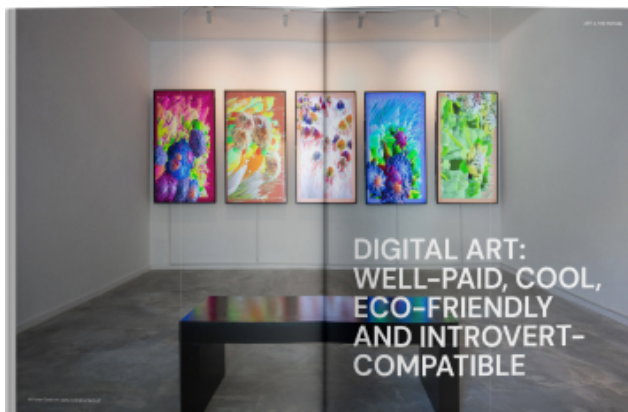
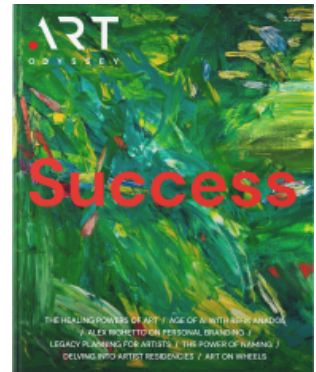


Shakir Eminbeyli
Azerbaijan

A seasoned media professional with 30+ years of experience in journalism, television, and media production.

.ART Odyssey Publication

With two issues of the .ART Odyssey publication already available for purchase on Amazon, we're excited to collaborate with our B2B partners on partner-driven, sponsored, or co-created content for the upcoming issue, set to be published in fall 2025.



Live Webinars & Workshops



1300+

Views

50+ people while streaming & 1300+ as evergreen YouTube content (so far)



Streamed

YouTube, Instagram, Facebook, LinkedIn & X (via StreamYard)

230K+

Promotion

to 120K .ART Mailchimp subscriber database, 97K Instagram & 12K X subscribers + other platforms



Upcoming topics

NFTs: How not to get scammed; Artist statement bootcamp & more



View webinar recordings

We also offer curated webinars in collaboration with our B2B partners, including options in multiple languages! Contact our team to learn more.

Edición de abril — en colaboración con DonDominio

Moderado por Xavier Idevik, Director de Marketing en DonDominio y Rost Torchinskiy, Director Digital en .ART Domains.

.ART se complace en anunciar la expansión de "Meet the .ARTists!" al español, nuestra aclamada serie de webinars, con una edición especial que se lanzará el jueves 11 de abril en colaboración con DonDominio, un referente en el sector de dominios en el mundo hispanohablante. Esta iniciativa marca el inicio de nuestra actividad en español, celebrando la rica diversidad y creatividad de nuestra comunidad .ART. Esta serie ofrece una oportunidad única para interactuar a artistas, coleccionistas y aficionados al arte de conectar e interactuar en un nuevo idioma.

📅 11 de abril, 11AM ET / 5PM CET

📍 Live on YouTube, Facebook, Instagram, X

⌚ Duración: 1 hora aproximadamente

Ponentes confirmados

Paul Rosero
Artista
paulrosero.art

Lucie Balaguer
Artista
lucieb.art

Jesus Rojas
Artista
jesusrojas.kd.art

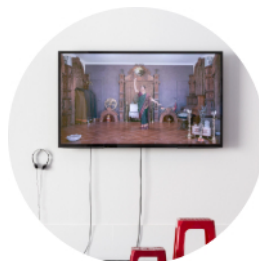
Biennales & Art Fairs on .ART

Know a local art fair or biennale?

Let us know—together, we can promote .ART in thriving creative spaces like these!



Biennale of Sydney
biennaleofsydney.art
Australia



Hyphenated Biennial
hyphenatedbiennial.art
Australia



Salangen Biennale
salangenbiennale.art
Norway



Artissima
artissima.art
Italy



Malta Biennale
maltabiennale.art
Malta



BRAFA
brafa.art
Belgium



Biennale Matter of Art
matterof.art
Czech Republic



Tbilisi Art Fair
tbilisiartfair.art
Georgia



Afrikin Art Fair
afrikin.art
Miami (during Art
Basel / Miami Art
Week)



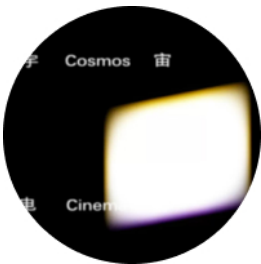
Prizm Art Fair
prizm.art
USA

Strategic Partnerships



DIIA

For seven years, .ART has been supporting the ‘Digital Innovation in Art’ category at Allstars, the prestigious awards by GP Bullhound, often called the ‘Oscars’ for Europe’s entrepreneurial and investor community. Held in London, the event celebrates innovators leveraging digital technology to reshape the art market.



Shanghai Biennale

.ART supported the 14th Shanghai Biennale at the Power Station of Art, curated by Anton Vidokle and his team. Exploring humanity’s relationship with the universe, the event’s reach was extended via cosmoscinema.art, showcasing .ART’s role as the digital backbone for global creativity



Ars Electronica

Partnered with Ars Electronica, a leading platform for digital art and media culture, to launch a new domain aimed at educating their audience on the digital space, the importance of online positioning, and expanding creative boundaries



Seven on Seven conference

Partnered with the 9th edition of the renowned Seven on Seven program, an annual collaboration between Rhizome and the New Museum. The event expanded its digital presence with sevenonseven.art, leveraging .ART’s tech expertise.



COP29

At COP29, the United Nations Climate Conference, .ART launched the TIME TO ART campaign. Medina Kasimova’s AI-animated works were displayed across Baku, showcasing art’s power to inspire environmental action and connect communities.

Event Attendance



ICANN (Internet Corporation for Assigned Names and Numbers)

As a domain registry, .ART's presence at the regular ICANN meetings is essential for staying at the forefront of internet governance, domain policies, and emerging technologies. Engaging in these discussions ensures that .ART continues to provide secure, innovative, and future-proof solutions for the creative community.



CloudFest

As the premier event for cloud computing and internet infrastructure, CloudFest allows .ART to engage with registrars, tech leaders, and digital innovators. This presence ensures .ART remains at the cutting edge of domain services, security, and scalability, offering a seamless experience for creatives establishing their online presence.



NamesCon

As the leading conference for the domain name industry, NamesCon connects .ART with registrars, investors, and digital branding experts. This presence allows .ART to strengthen industry partnerships, stay ahead of market trends, and showcase the growing demand for creative digital identities.



AAM Annual Meeting (American Alliance of Museums)

Having attended the last two AAM Annual Meetings, .ART connects with museum professionals and cultural institutions to support digital storytelling and preservation. This aligns with .ART's Art Therapy Initiative, reinforcing the role of digital tools in fostering engagement, accessibility, and community well-being through the arts.



Frieze, Art Basel, and Other Art-Related Events

As key moments in the global art calendar, these events connect .ART with leading artists, galleries, collectors, and institutions. By attending, .ART reinforces its role as the preferred domain for the art world, demonstrating how digital identity enhances credibility, visibility, and market positioning for creatives and businesses.

Memberships and Accreditations



ICANN (Internet Corporation for Assigned Names and Numbers):

A global organization responsible for coordinating the maintenance and management of the domain name system (DNS) to ensure stable and secure internet operations.



CentralNic:

A leading global domain registry operator and provider of domain-related services, managing infrastructure for domain names and internet services.



American Alliance of Museums (AAM):

An organization supporting museums in advancing their missions, providing accreditation, and setting professional standards.



Shanghai Biennale:

A prominent international contemporary art exhibition in Shanghai, celebrating innovative and interdisciplinary artistic practices.



ICOM (International Council of Museums):

A global network of museums and museum professionals committed to promoting heritage preservation and fostering cultural exchange.



Art Identification Standard (AIS):

A framework for creating unique identifiers for art and cultural objects to enhance their documentation and traceability.



American Art Therapy Association (AATA):

A national organization dedicated to advancing art therapy as a mental health profession.



Internet Commerce Association (ICA):

A non-profit organization advocating for the interests of domain name investors, developers, and related businesses.



We Treat Our Partnership as an Art Too

For more information about our marketing activities,
additional promotional assets, or potential collaborations,
please don't hesitate to contact our team.

partners@art.art

We're looking forward to what we can do together!